



► Oxford Employment Land Study

NLP carried out a study of employment land in this historic city and leading centre for high technology activities, where land supply is limited by a tight Green Belt, built heritage and past policies of economic restraint. The study first reviewed recent trends and the strengths and weaknesses of the local economy, its key competitors in the City's areas of strength and potential threats to its future economic role as a centre of higher technology activities.

The study also examined recent changes in and the suitability of the City's current stock of employment space and the future supply of sites for employment use. Extensive consultation was undertaken with local property agents, economic development bodies, local firms, business organisations, inward investment bodies and other stakeholders. The likely future demand for employment land in Oxford and its sub-regional context was assessed for different growth scenarios, looking at a range of indicators. A number of strategic options for meeting estimated needs were identified and evaluated. Recommendations were provided on the need for additional employment land and the employment areas of key importance to Oxford's economy which should be protected.

Project:
Oxford Employment Land Study
Client:
Oxford City Council

