
PPS4 AND ECONOMIC DEVELOPMENT IN RURAL AREAS

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OVERVIEW

- **BACKGROUND AND SUMMARY OF PLANNING FOR ECONOMIC DEVELOPMENT IN RURAL AREAS**
- **THE EAST MIDLANDS AND WHAT IS ALREADY IN PLACE**
- **CONCLUSIONS**

BACKGROUND

- **Included with Kate Barkers recommendations**
- **Urban and Rural Definitions**
- **Matthew Taylor Report**

SUMMARY OF RURAL ISSUES **IDENTIFIED IN PPS4**

- **Support the conversion and re-use of appropriately located and suitably constructed existing buildings in the countryside for economic development**
- **Small scale economic development where it provides the most sustainable option in villages or other locations that are remote from local service centres**

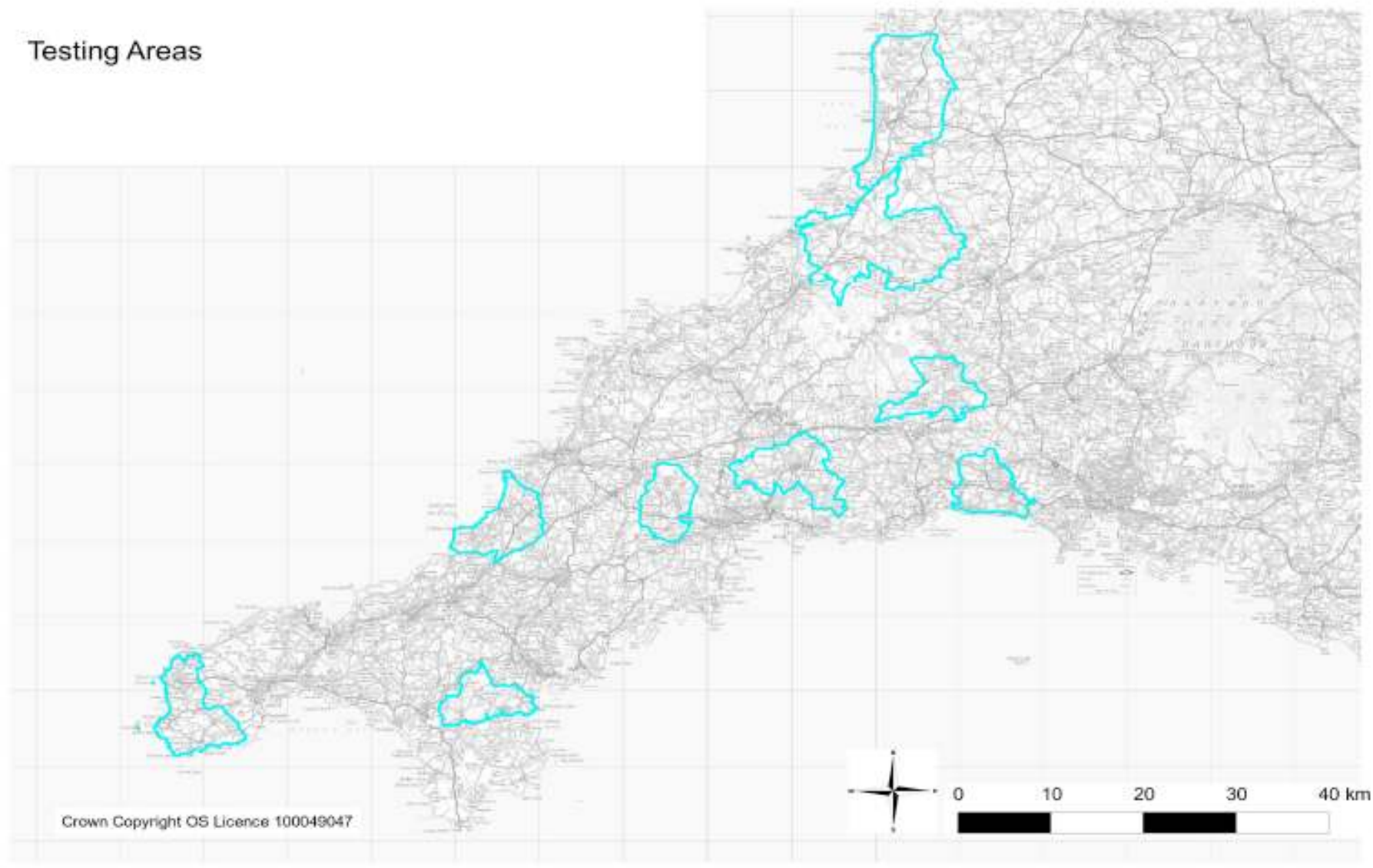
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- **Take account of the impact on the supply of employment sites and premises**
 - **Ascertain the economic, social and environmental sustainability of the area when considering specific planning applications**
 - **Regional and local developments plans should set out a clear economic vision for their area(s)**

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- **Support sustainable rural tourism and leisure developments**
 - **Acknowledge the value to be gained from Annual Monitoring reports**

THE EAST MIDLANDS AND WHAT IS ALREADY IN PLACE

- **Strategic housing and employment land reviews to be combined**
- **Using PPS3 to create sustainable communities in rural areas**
- **Planning for the future role of smaller settlements**

Testing Areas



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- **East Midlands Rural Framework 2010-2013, EMRAF and Planning**
 - **Working Positively with Rural Estates**
 - **Secondary Centres of Economic Activity Study**
 - **Eastern Sub-Region Connectivity Study**
 - **A New Economic Assessment Duty**



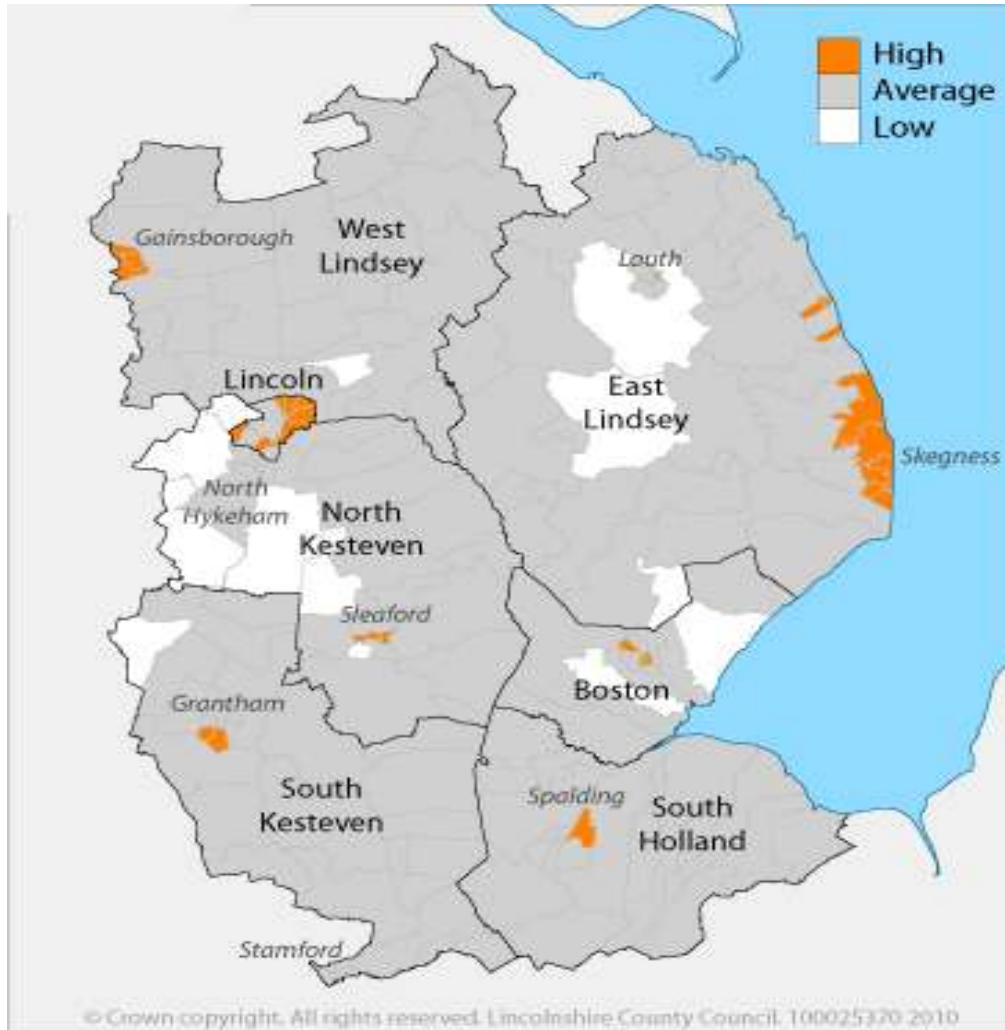
Areas outside
Lincolnshire
with net flows
of 500+
commuters

- **Strategy for the East Midlands Visitor Economy**

- **Land Use Futures: Making the most of land in the 21st century**

- **Economic Significance of the Third Sector**

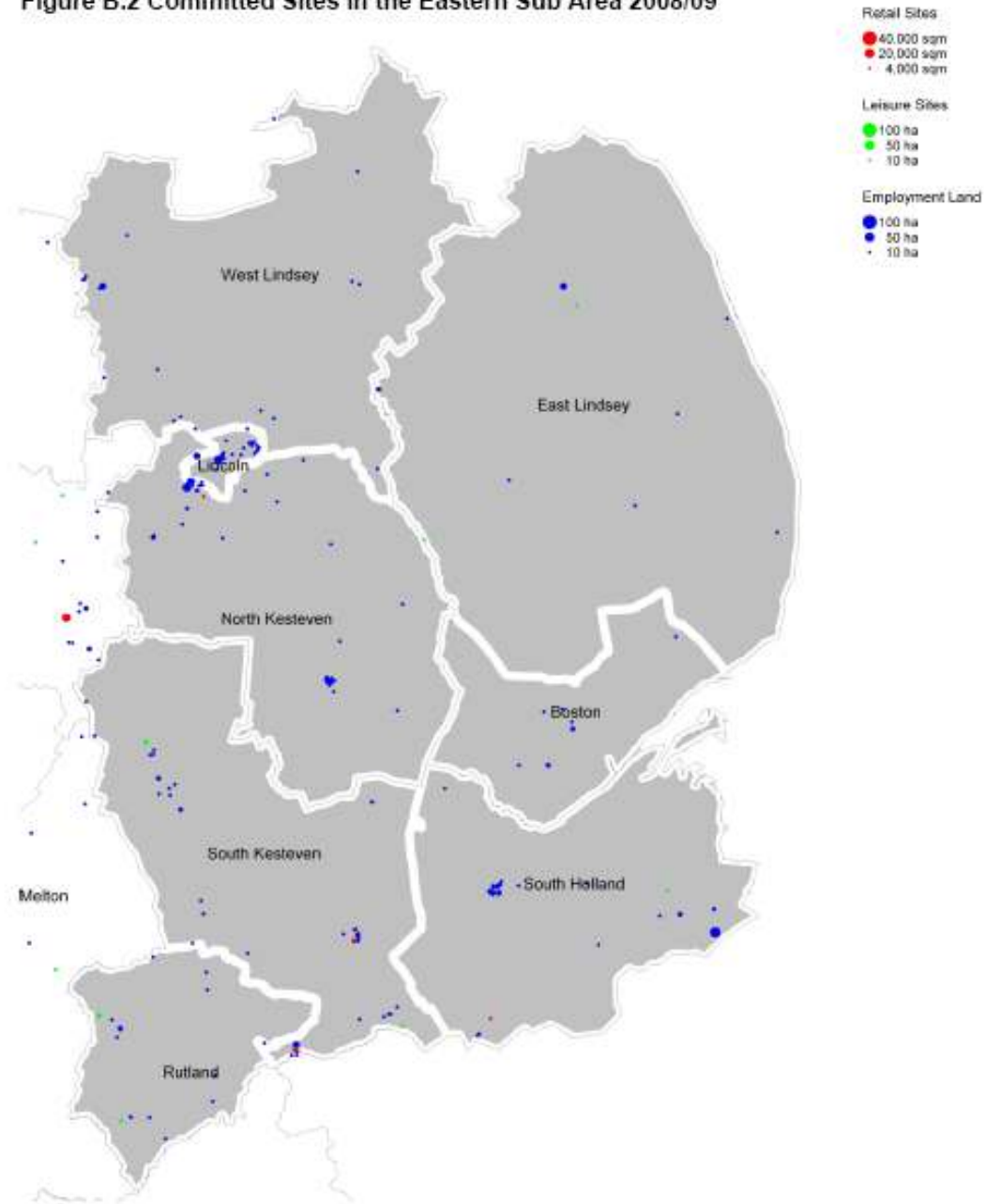
- **Claimant rates by ward**



January 2010 Claimant Rates by Ward

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- **A better understanding of farming**
 - **EM Regional Plan Annual Monitoring Report**

Figure B.2 Committed Sites in the Eastern Sub Area 2008/09



Source: Local Authorities
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CONCLUSIONS

- **PPS4 and planning for development in rural areas**
- **How to adopt PPS4 at a regional, sub regional and local level**
- **Housing and the Economy**

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- **Identify Smaller Settlements – at what level?**
 - **Arts, tourism and culture**
 - **Categorisation of sites allocated**